

ADMISSION BATCH 2026-28

# PROSPECTUS

## POST GRADUATE DIPLOMA IN GLOBAL BUSINESS OPERATIONS



**SHRI RAM COLLEGE  
OF COMMERCE**

# FOUNDER

## SHRI RAM COLLEGE OF COMMERCE



**Sir Shri Ram (1884-1963)**

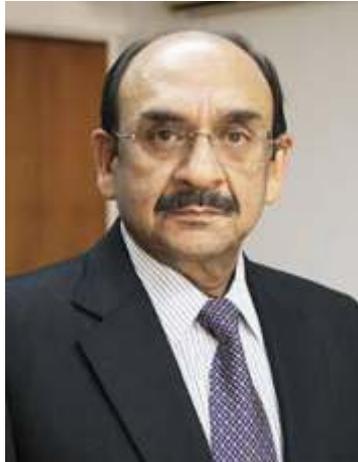
The Founder of Shri Ram College of Commerce was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his school and college education in Delhi and joined the family business DCM in 1900. In 1920 he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being.

On its silver jubilee in 1951, this college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the fields of business and economics. In 2026, SRCC is celebrating its centenary, the completion of 100 years.

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# CHAIRMAN'S MESSAGE



It is wonderful to know that Global Business Operations (GBO) students are coming up with the Placement Brochure, 2021–23. The Global Business Operations programme at Shri Ram College of Commerce has been able to create a niche for itself since it was introduced in 1999. As the college completes 100 years of excellence, this milestone reflects its enduring legacy of academic and professional distinction.

I am glad to share that the course is attracting the best talent from engineering, medicine, commerce, humanities and sciences. In today's competitive environment, there is no shortcut to success. Dedication, intelligence and hard work are the only key factors for the growth of an individual. Employers value people who take the initiative and do more than what is asked of them.

In all organizations, people who have an open mind and are willing to learn from seniors, peers and juniors will have an edge over others. I am sure our students will be an asset to any organization they work for. The Global Business Operations Programme is designed with an industry perspective and its strength is in its combination of excellent faculty and infrastructure that the college provides, built on a century-long foundation of excellence.

I wish our graduating students all the very best for their future.

My best wishes.

**Mr. Ajay S. Shriram**

Chairman, Governing Body  
Shri Ram College of Commerce

# PRINCIPAL'S MESSAGE



## **Warm Greetings from Shri Ram College of Commerce!**

Launched in 1999, the Two-Year Post Graduate Diploma in Global Business Operations (GBO) reflects SRCC's vision as "A College of Global Choice." As Shri Ram College of Commerce proudly celebrates 100 years of academic excellence and enters its Centenary Year, this enduring vision stands stronger than ever, shaping its academic leadership and global outlook for a new century. In today's interconnected world, the programme offers a rigorous academic foundation fused with real-world industry exposure, essential to thrive in global business environments. Over four semesters, students engage with advanced subjects such as International Economics, Trade Law, Strategy and Transnational Marketing, taught by expert faculty and seasoned industry professionals. A dynamic interface with industry through internships, lectures, and workshops further enriches experiential learning.

A hallmark of GBO is its diverse cohort, selected from varied academic backgrounds through a competitive process. This diversity fosters collaboration, leadership, and holistic development. The programme's excellence is reflected in its strong placement record and a distinguished alumni network shaping global enterprises. As GBO marks its Silver Jubilee in the historic Centenary Year of SRCC, it stands as a testament to the institution's unwavering commitment to advancing global business education for the next hundred years.

We welcome you to this transformative journey of growth and leadership.

### **Prof. Simrit Kaur**

Principal

Shri Ram College of Commerce

# COORDINATOR'S MESSAGE



It is my absolute pleasure to welcome you to the Global Business Operations (GBO) programme at SRCC, a platform designed to prepare young, bright future managers for today's dynamic and interconnected world.

As Shri Ram College of Commerce proudly marks its Centenary Year, celebrating 100 years of academic excellence and leadership, the GBO programme stands as a reflection of this enduring legacy. Rooted in SRCC's century-long tradition of distinction, the programme continues to evolve in response to the changing needs of global business. The GBO programme embodies our commitment to fostering a global mindset, equipping students with cutting-edge tools, methodologies, and industry-relevant practices. With a strong foundation in global trade, business principles, and experiential learning through case studies, simulations, and live projects, the curriculum bridges the gap between classroom concepts and real-world applications.

Our distinguished faculty, supported by corporate expertise, ensures practical insights, while regular sessions with international speakers provide valuable global exposure. Value-added courses in Data Analytics, AI, and Communication Skills further shape well-rounded, industry-ready professionals.

With a proven record in placements and internships and the support of a strong alumni network, SRCC GBO offers an exceptional launchpad for aspiring managers. We invite you to join this transformative journey and be a part of shaping the next generation of global business leaders.

**Dr. Misha Govil**

Course Coordinator,  
Global Business Operations,  
Shri Ram College of Commerce

# SHRI RAM COLLEGE OF COMMERCE

## The College

Shri Ram College of Commerce (SRCC) is a premier institution specializing in the fields of business and economics studies. Rated as a favoured destination for talented youngsters across the country, the college has been accorded an A+ Grade by the National Assessment and Accreditation Council. A constituent college of the University of Delhi, founded in 1926 by Sir Shri Ram, a leading philanthropist and businessman, the College will commemorate its centennial anniversary on 28th April, 2026.

## Infrastructure

The college campus spans across a 16-acre expanse, boasting a centrally air-conditioned main building. Equipped with LCD projectors and screens in all classrooms, our facilities prioritize modernity and functionality. Notably, the college building holds the esteemed distinction of being declared a Heritage Building in 2006-07 due to its captivating art-deco architecture. Adorned with a clock tower atop a circular facade, complemented by a colonnaded verandah, the building exudes a distinct charm with its 60-year-old redbrick splendor. Our institution further provides essential amenities including a seminar room, an auditorium, separate hostels for male and female students, and a cafeteria catering to the needs of the college community. Moreover, to accommodate our outstation students, a new 200-seater girls' hostel has been recently established.

## Courses

SRCC offers B.Com (Hons.) and B.A. (Hons.) Economics at the undergraduate level, and M.Com and Post Graduate Diploma in Global Business Operations (GBO), at the post-graduate level. The GBO Programme is a unique course in the University of Delhi offered only at SRCC for the last twenty years on international business management.



## Faculty, Students, Alumni

The esteemed faculty members of the college are widely recognized for their scholarly publications, thereby enhancing the institution's brand nationwide. Renowned authors have imparted their knowledge within the halls of SRCC, thereby bolstering the institution's reputation. Our student body represents a diverse cross-section of the country, fostering an environment of inclusivity and enriching learning experiences. Admitted students are indisputably among the best in their respective fields, and upon completing their education at the college, they embark on diverse career paths spanning industries such as banking, governance, creative sectors like film and fashion, and academia. Noteworthy alumni include Mr. Arun Jaitley, Union Minister for Finance and Corporate Affairs; Former Justice Arjan Sikri, Justice of the Supreme Court; Mr. Anajit Singh, Max India; Mr. Pramod Bhasin, Genpact; Mr. Rajiv Memani, Ernst & Young; Mr. Rana Kapoor, Yes Bank; Mr. Rakeysh Omprakash Mehra; Mr. Gulshan Grover; Ms. Nimrat Kaur, and many others from the cinema industry. These individuals serve as exemplary role models for current students, showcasing the diverse and illustrious career trajectories achievable through education at our institution. (Check current position of these people)



The illustrious alumni of our Global Business Operations (GBO) program serve as shining examples of the program's enduring impact and the caliber of talent it nurtures. Among them, Pooja Luthra, who currently holds a key role as Human Resources Officer at Trident Group, exemplifies the program's ability to cultivate leaders in the corporate world. Sujeet Anand, Vice President at DBS, stands as a testament to the program's commitment to excellence and its ability to produce professionals who thrive in diverse industries. Additionally, alumni such as Madhur Mehta, who has made significant contributions at BCG, underscore the program's enduring legacy of success and innovation. Spanning across various sectors and geographies, our alumni network serves as a testament to the GBO program's unwavering commitment to fostering leadership, excellence, and impact in the global business landscape.

### **International Conferences**

SRCC has been organizing international conferences abroad through collaboration with

several foreign universities. Since 2013, five International Conferences have been held at Rwanda, Kigali (Africa), Bangkok, Thailand (Assumption University), Cardiff, UK (Cardiff University), Saginaw, Michigan, US (Saginaw Valley State University) and Windhoek, Namibia (University of Namibia). The college has several international collaborative arrangements with universities abroad.

# GLOBAL BUSINESS OPERATIONS PROGRAMME

With the advent of economic liberalization and globalization, India has assumed a pivotal role in the global economy. The expansion of Indian corporations abroad and the establishment of several multinational corporations (MNCs) within the country have fuelled a robust demand for adept professionals capable of navigating the complexities of an ever-evolving international landscape. Consequently, proficiency in international business operations has become a requisite attribute within the corporate sector. Amidst this transformative shift, initiatives such as the "Make in India" project have emerged, aiming to bolster indigenous manufacturing capabilities and enhance India's position as a global manufacturing hub. Concurrently, the burgeoning startup culture in India has fostered innovation and entrepreneurship, offering new avenues for economic growth and technological advancement. The Global Business Operations (GBO) Programme is meticulously crafted to furnish a comprehensive understanding of global business dynamics, with a particular focus on the ramifications of international commerce and the specialized competencies indispensable for conducting business ventures across borders. The distinctive instructional approach of the Global Business Operations Programme (GBO) is founded upon fostering a reciprocal exchange of knowledge, wherein students are actively engaged in their educational journey rather than being passive recipients of course material. Our pedagogical ethos is dedicated to equipping students with the acumen to confront real-world challenges, achieved through interactive learning exercises and collaborative group activities. These exercises not only simulate the intricate decision-making processes inherent in managerial roles but also aim to cultivate the requisite skill set essential for navigating the fiercely competitive landscape of contemporary business. Moreover, these activities are designed to be as enriching intellectually as they are enjoyable experientially.



Some such teaching methods central to our programme include:

- Case Studies
- Simulation Games
- Collective Group Exercises
- Experiential Exercises



An additional highlight of our programme is the integration of psychometric profiling into the curriculum. Recognizing the inherent diversity among individuals, including varied approaches to work and responses to stress, we emphasize the importance of self-awareness. At GBO, we firmly believe that tomorrow's business leaders stand to benefit significantly from understanding their personality traits, preferences, and skill sets. To facilitate this understanding, we offer various psychometric assessments, feedback sessions, and counseling opportunities tailored to each student's development needs. We encourage students to fully engage with these sessions as they form an integral part of our holistic approach to education. Furthermore, our programme will be enhanced through the establishment of the Global Business Lab, the introduction of pre- and post-semester proficiency courses, global professional development seminars, study abroad opportunities such as global exchange programmes, global business cooperative programmes, SRCC volunteer abroad programmes, and global community outreach programmes. Additionally, we offer foreign language proficiency training, industry linkages including reciprocal visits, research projects, consultancy opportunities, knowledge transfer initiatives, design and development of new programs, and work-based learning opportunities. Lastly, we are committed to achieving global accreditation, further underscoring our dedication to excellence in management education.

# COURSE STRUCTURE – GBO

## SEMESTER I

- 1.1 Indian Business Environment
- 1.2 Economics for Managers
- 1.3 Financial Management
- 1.4 Principles of Marketing
- 1.5 Quantitative Techniques-I
- 1.6 Organisational Psychology
- 1.7 Computer Applications in Business-I

## SEMESTER II

- 2.1 Global Business Environment
- 2.2 Quantitative Techniques-II
- 2.3 Accounting for Business-I
- 2.4 Legal Environment for Global Business
- 2.5 Computer Applications in Business-II
- 2.6 India's Foreign Trade and Policies
- 2.7 Cross-Cultural Buying Behaviour

## COURSE STRUCTURE

## SEMESTER III

- 3.1 Summer Training and Project
- 3.2 International Financial System
- 3.3 Transnational Marketing
- 3.4 Documentation for Global Trade
- 3.5 Human Resource Management
- 3.6 Accounting for Business-II

## SEMESTER IV

- 4.1 Business Policy and Strategic Management
- 4.2 International Financial Management
- 4.3 International Trade-Blocks and Agreements
- 4.4 Procedures and Logistics for Global Trade
- 4.5 International Investment Management
- 4.6. Social and Ethical Issues in Business

Select Add-on Courses are offered by the College keeping in view the requirements of the students.

- Managerial Communication
- Macroeconomic Analysis in the Global Context
- Foreign Language
- Derivatives and Risk Management
- Financial Analysis through Excel & SPSS
- Financial Statement Analysis
- R-Language

# Medals & Prizes

The Punj Lloyd Gold Medal is bestowed upon a student demonstrating exemplary academic merit throughout the entirety of the course. Additionally, academic prizes are conferred upon the top two performers from each academic year of the programme. Furthermore, the Prem Pandhi Gold Medal is awarded to the most outstanding student, evaluated based on academic achievements, attendance record, conduct, active participation, and recognition garnered in extracurricular and sporting endeavours during the initial two semesters.



# FACILITIES

## Library



The college boasts a cutting-edge library featuring a meticulously curated selection of books spanning management, economics, business, and fiction genres. Complementing the physical collection of over 70,000 volumes, students benefit from online access to specialized journals and international databases via subscription services. To enhance operational efficiency, the library has undergone automation. Additionally, the presence of an Audio-Visual Resource Centre further enriches the learning environment. With the establishment of the SRCC Archives, numerous innovative initiatives are underway in anticipation of the institution's centennial celebration.

### Centre for Visually Challenged

Within the library, a specialized centre has been established equipped with tailored hardware and software to facilitate access to learning resources for visually impaired individuals.

## Computer Centre



The Computer Centre, comprising two labs, serves as a pivotal hub for providing essential IT support to the college's logistical operations. Its responsibilities include managing digital data, creating and enhancing databases, maintaining digital infrastructure and networking requirements, and overseeing the upkeep of the college website.

## Seminar Room



As a testament to the institution's commitment to

innovation, a state-of-the-art Platinum Jubilee Seminar Room was constructed as an extension to the existing infrastructure during the College's Platinum Jubilee celebrations in 2000-2001.



SRCC prides itself on offering top-tier sports facilities within the university. These include a spacious indoor stadium named after the illustrious alumni Shri Arun Jaitley, two fully-equipped gyms, a physiotherapy centre, medical unit, and an expansive play-field. Students engage enthusiastically in sports events, utilizing the comprehensive facilities provided by the college.

### Accommodation



The College offers limited accommodation for GBO students in both the Boys' and Girls' Hostels situated on the College campus. To secure hostel accommodation, students must submit a separate application using the designated form obtainable

from the Hostel counter within the College Office. It is important to note that hostel placement is contingent upon seat availability, and admission to the College does not guarantee accommodation in the hostels. Additionally, a limited number of seats may be available in select University Hostels. Applicants must submit separate applications directly to the respective hostels. Given the limited availability of hostel seats, applicants are advised to make alternative accommodation arrangements as necessary.

### Others

The College Cooperative Store offers an on-campus facility catering to the needs of books and stationery. The Canteen serves as a favoured gathering spot for students, while photocopying services are conveniently accessible on campus. Additionally, a branch of the State Bank of India operates within the College premises, providing banking services to the community.

# EVENTS AND ACTIVITIES

## 1. Yugantar 2025



Yugantar, the annual management conclave hosted by SRCC GBO, is a flagship academic event designed for postgraduate management students. Yugantar 2025 focused on the theme **“Adapt. Accelerate. Achieve.”** with the vision of **“Global Vision, Local Impact.”** The conclave addressed the challenges of the evolving global business environment and the growing need for sustainable

and innovative business practices. The event was inaugurated in the presence of the **Chief Guest, Ms. Sonal Goel, IAS**, and provided students with a unique opportunity to learn from industry leaders, engage in thought-provoking discussions, and gain practical insights into contemporary business dynamics beyond the classroom.

The event featured dynamic case competitions across domains such as finance, human resources, marketing, data analytics, and international business. Yugantar 2025 also hosted insightful panel discussions and speaker sessions that facilitated meaningful exchange of ideas between industry professionals and students. This interaction enabled participants to strengthen their understanding of global business practices and prepared them to navigate leadership roles in an increasingly interconnected economy.

## Key note speakers of Yugantar 2024

- **Deepak Niwas Hooda** – Former Indian Kabaddi Team Captain
- **Ashish Solanki** – Stand Up Comedian, Artist
- **Ajai Chowdhry** – Co-founder, HCL
- **Ajay Arora** – Senior Vice President , Strategic Planning & Project, Hero Enterprise
- **Rohit Kashyap** – Founder & CEO, Maytree School
- **Pradeep Hatgaonkar** – Country Head HR, Hitachi Astemo
- **Sumedha Bakshi** – Diversity and Inclusion Leader, Amazon
- **Gautam Saraf** – Global CHRO, Ferns N Petals
- **Bhavna Batra** – Vice President – People, S&P Global
- **Dakshdeep Singh** – SVP (Product Management & Digital Transformation), PeopleStrong
- **Abhijeet Sinha** – Program Director, Ease of Doing Business
- **Rahul Kapoor** – Supply Chain Expert, Accenture
- **Apurv Misal** – Head, Marketing & Sales, Phool.co
- **Anshuman Shivam** – Vice President, Northern Arc Capital
- **Sonam Sharma** – Director, Gartner
- **Amit Sharma** – Corporate VP, Canara HSBC Life
- **Samir Kapoor** – Vice President, HCL Tec
- **Ankush Maria** – Global Chief Strategy Officer, EY
- **SP Sharma** – Chief Economist, PHDCC





- **Aman Garg** – Director, Department of Economic Affairs, Ministry of Finance, Government of India
- **Ity Jain** – VC & Startup Partnerships Lead, Google
- **Satish Kumar Garg** – Chief Financial Officer, Jindal India Pvt. Ltd.
- **Prashant Kumar Dubey** – Assistant Vice President, Northern Arc
- **Ankur Tandon** – Chief Financial Officer, Navitasys India Pvt. Ltd

## 2. HR Conclave

Participating in the SRCC GBO HR Conclave is a unique opportunity for MBA students to engage with industry leaders and delve into the evolving HR landscape. This exclusive event offers a platform to network with professionals, gain insights into cutting-edge practices, and shape their understanding of the strategic role HR plays in today's business world.

Beyond the valuable knowledge and connections gained, the Conclave fosters a sense of community among MBA students passionate about HR. This collaborative environment allows them to exchange ideas, learn from each other's experiences, and build a strong network that can extend far beyond the event itself. This early exposure to the HR professional community can prove invaluable as students transition into their careers.

**3. Snapchat Event:** The "Snapchat at SRCC" event at Shri Ram College of Commerce marked a significant milestone, celebrating the engagement of Snap Inc.'s leadership with the college's vibrant academic community. The highlight of the event was a

captivating discussion between Snap's Global Director of Arcadia, Resh Sidhu, and the celebrated Snap Star,



Anushka Sen. Their dialogue centered on the pivotal role of Augmented Reality (AR) in shaping India's innovation landscape, offering deep insights into how AR technologies are influencing various sectors in the country.

The event proudly underscored the impressive statistic of 200 million monthly active Snapchatters in India, reflecting the country's growing importance in Snap Inc.'s global strategy. The participation of diverse groups from the college, including the Global Business Operations, The Fine Arts Society, The Commerce Society, and the Internal Quality Assurance Cell, enriched the discussions, adding a multidimensional perspective to the evolving digital and cultural dynamics. This gathering not only highlighted SRCC's commitment to integrating cutting-edge technology into its curriculum but also set the stage for future collaborations that promise to propel India's position on the global tech map.



#### 4. GLOBAL INSIGHTS AND LEADERSHIP PERSPECTIVES AT SRCC

The Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC) proudly underscores its dedication to delivering a genuinely global learning experience to its students. This dedication was demonstrated through the presentation of two distinguished lectures, which enriched the academic dialogue and provided profound insights from esteemed international experts.

##### • **Insights into Bhutan's Political Transformation:**

SRCC GBO had the honour of welcoming Prof. Chencho Wangchuk from Gedu College of Business Studies, Royal University of Bhutan, for a captivating lecture titled "Bhutan and Her Transition to Parliamentary Democracy." This session offered students profound insights into the nuances of Bhutan's shift towards a parliamentary democracy, elucidating the challenges and milestones of this significant transformation. The discussion that ensued from

Prof. Wangchuk's presentation was a testament to the keen interest and intellectual engagement of the SRCC community, demonstrating the enriching impact of integrating global perspectives into the academic environment.

##### • **Insights into talk from Professor Peter Maillet from the University of Virginia:**

At the Global Business Operations (GBO) of Shri Ram College of Commerce, we were privileged to host Professor Peter Maillet from the University of Virginia for a transformative Industry Interaction Session titled "Changing Landscape of Global Capitalism." Drawing from his extensive background in the corporate sector and academia, Professor Maillet offered invaluable insights into the integration of technical skills with contextual understanding, emphasizing that while business techniques are consistent, their application must be adapted to varying global contexts.

The session also delved into the necessity of a future-oriented mindset and the importance of global perspectives, specifically discussing the economic developments in China and demographic shifts in Africa. Professor Maillet challenged the audience to rethink traditional capitalism, advocating for a shift towards decarbonization and cooperative value capitalism. His presentation not only enriched our understanding but also inspired a renewed commitment to embracing change and fostering a global mindset in the evolving business landscape.

##### • **Exploring 21st-Century Leadership Strategies – Insights from Dr. Rama Yelkur:**

In another session aimed at broadening students' global outlook, SRCC GBO had the privilege of hosting Dr. Rama Yelkur, Dean and Professor of Marketing from the College of Business at Texas Woman's University. Dr. Yelkur's session on 21st-century Leadership strategies was a deep dive into the essentials of effective leadership in the modern era. Highlighting the SMART Leadership model, she emphasized the importance of service, modeling the way, authenticity, role clarity, and



surrounding oneself with talented teams. Her insights prompted students to reflect on their leadership qualities and the significance of nurturing top talent. The session, enriched with a dynamic Q&A, left a lasting impact on our students, encouraging them to embrace risk, agility, and strategic opportunity, and instilling the belief that "Failure is not in your DNA!"

These sessions represent SRCC's endeavour to provide a holistic education that transcends traditional boundaries, offering students a taste of the diverse cultural and leadership styles that shape our world. Through such initiatives, SRCC aims to prepare its students not just for careers in global business operations but also to be informed global citizens, capable of understanding and navigating the complexities of an interconnected global landscape.

### 5. Reflecting on Dr. Amit Jain's Insightful Session at GBO SRCC:

We at Global Business Operations (GBO) SRCC are

profoundly grateful to Dr. Amit Jain for his



enlightening presentation on India's solar energy landscape. Holding a Ph.D. in solar energy, and as a Fulbright Scholar and Chevening Fellow serving as the Global Storage Lead at the World Bank, Dr. Jain brought unmatched expertise and insights to the session. His discussion highlighted the intricacies of green financing and the Rooftop Solar Program, adeptly simplifying complex financial narratives into actionable strategies. Dr. Jain's significant roles at leading global institutions like IRENA, ADB, and the Clinton Foundation have clearly shaped his capacity to drive renewable energy initiatives forward, particularly in South Asia. His presentation not only educated but also inspired us to explore sustainable investment opportunities. We are immensely thankful to Dr. Jain for his contributions and look forward to potential future collaborations to advance sustainable energy solutions.

### 6. Delhi Yuva Talent





CII YI YUVA - SRCC successfully hosted the Delhi Yuva Talent 2024 (DYT 2024), a vibrant celebration of youth talent, on February 17th, 2024, on our esteemed campus. In collaboration with Shaheed Sukhdev College Of Business Studies, Ramanujan College, University Of Delhi, JIMS Kalkaji, and JIMS Vasant Kunj New Delhi Yuva Societies, the event turned out to be a grand success, featuring an array of electrifying cross-college performances, enriching networking activities, and a delightful spread of culinary treats. The day was marked by an exuberant showcase of skills and camaraderie, leaving an indelible mark on all who participated.

## 7. Rashtrapati Bhavan



The students from the Global Business Operations (GBO) at Shri Ram College of Commerce embarked on a captivating educational journey to the Rashtrapati Bhavan, the emblematic heart of the nation and a marvel of architectural brilliance designed by Sir Edwin Lutyens and Herbert Baker. This visit allowed the students to delve into India's rich heritage and explore the expansive H-shaped edifice that spans 5 acres within a 330-acre estate,

featuring a stunning array of 340 rooms across four floors, extensive corridors, and surrounded by beautifully landscaped gardens. Originally known as the Viceroy's House, it was renamed Rashtrapati Bhavan post-independence, marking its transition into a symbol of the Indian Republic and a venue for significant national events.

The visit was enriched with multiple learning experiences, from gaining insights into the operational aspects of the Bhavan, which serves



both as the residence and the workplace of the President of India, to understanding the intricate governance mechanisms that have shaped the nation. Students explored Amrit Udyan and the Rashtrapati Bhavan Museum, which together offered a deeper appreciation for India's commitment to preserving natural landscapes and

cultural heritage. Through this immersive experience, they connected with the narratives of India's freedom struggle and its cultural evolution, fostering a holistic understanding of the country's past and present and inspiring a deep-seated pride and commitment to contributing to its future.



# INDUSTRY-ACADEMIA INTERACTION

## 1. Mr. Sanjay Kumar Suri, Founder & CEO, Future IT Advisory



Global Business Operations (GBO) at SRCC hosted an engaging industry interaction session titled "Thinking Like an MBA, Acting Like AI", focusing on the strategic and leadership dimensions of artificial intelligence. Mr. Sanjay Kumar Suri shared insights from his experience in cybersecurity, digital transformation, and technology strategy, highlighting the importance of combining AI's analytical capabilities with human judgment. He emphasised ethical leadership, adaptability, and accountability as essential qualities in the digital age.

The interactive session reinforced SRCC GBO's commitment to bridging academic learning with emerging industry practices, equipping students to lead effectively in a technology-driven global business landscape.

## 2. Mr. Rahul Sanghvi, Senior Partner & Director, Boston Consulting Group (BCG)

Global Business Operations (GBO) at SRCC hosted an insightful session titled "Business Strategy I – Learning



from the Best” as part of its industry interaction series.

Drawing from his extensive consulting experience across industrial goods, infrastructure, and logistics, Mr. Rahul Sanghvi shared perspectives on India's growth opportunity and strategic leadership. He highlighted India's strong macroeconomic momentum and demonstrated how organisations can build sustainable competitive advantage through disciplined strategic choices, capability-led growth, and execution excellence, using real-world case discussions.

The session strengthened SRCC GBO's commitment to integrating classroom learning with practical industry insights, equipping students to connect macro trends with firm-level strategy in a rapidly evolving global economy.

### **3. Professor Daniel Zizzo, Academic Dean and Head of School, School of Economics, The University of Queensland**

Global Business Operations (GBO) at SRCC hosted an insightful OIP session titled “Is It Good or Bad to Be Competitive? Lessons for Leaders, Managers and Everyone Else” as part of the Learning from the Best series. Professor Daniel Zizzo, a leading scholar in behavioural economics, explored how competitiveness shapes decision-making across markets, organizations, and leadership contexts. Using real-world examples, he highlighted the role of social comparison, relative performance, and incentives in influencing individual and group behaviour, while distinguishing between



destructive rivalry and productive competition that drives innovation.

The session reinforced SRCC GBO's commitment to integrating global academic perspectives with practical leadership insights, equipping students to apply behavioural economics principles to real-world

managerial and strategic decision-making.

### **4. Mr. Abhinav Sharma, Assistant Vice President, Bank of America**

Global Business Operations (GBO) at SRCC organised an industry interaction session titled “Careers in Finance: Decoding Roles, Skills and Pathways” to provide students with practical insights into diverse finance careers.

Mr. Abhinav Sharma shared his professional journey and offered a clear overview of key roles across investment banking, equity research, commercial banking, and emerging areas such as fintech and wealth management. Through real-world examples and interactive discussions, he explained how financial institutions assess performance, manage risk, and make lending and investment decisions.

The session reflected SRCC GBO's commitment to



bridging academic learning with real-world financial practices, equipping students with clarity and confidence to navigate careers in the evolving finance ecosystem.

### **5. Mr. Raakesh Sharma, Deputy General Manager, National Skill Development Corporation (NSDC)**

Global Business Operations (GBO) at SRCC hosted an industry interaction session titled “Beyond Degrees: The Power of Skills, TVET and New-Age Careers” under the Learning from the Best series.

Mr. Raakesh Sharma shared insights from his extensive experience in skill development and vocational education, highlighting the critical role of continuous skill-building in shaping employability and future-ready careers. He discussed NSDC's efforts in bridging academia and industry, global best practices in skilling,

and the importance of adaptability, critical thinking,



and lifelong learning in an AI-driven job market.

The session reinforced SRCC GBO's commitment to integrating policy, industry perspectives, and practical learning, equipping students to navigate evolving career pathways beyond traditional degrees. Mr. Siddharth Grover, founder of Ad Momenta

#### **6. Ms. Malvika Chauhan, Senior Learning Program Manager, Amazon**

Global Business Operations (GBO) at SRCC hosted an industry interaction session titled "Campus to Corporate: Building Personal Brand and Career Edge" under the Learning from the Best series.

Ms. Malvika Chauhan shared insights on the importance of personal branding, self-reflection, and a growth mindset in shaping long-term career success. Drawing from her experience in leadership development across global organisations, she



emphasised turning challenges into opportunities and continuously building skills and character to remain future-ready.

This session provided valuable, practical insights into the rapidly evolving world of AI, reinforcing SRCC GBO's mission to connect academic learning with industry-relevant knowledge.

The session reinforced SRCC GBO's commitment to holistic student development by integrating industry perspectives with personal and professional growth.

#### **7. Ms. Nupur Singh, Director – Marketing & PR, Moglix**

Global Business Operations (GBO) at SRCC organised an industry interaction session titled "B2B Marketing Strategy & Trends: Innovative Approaches and Emerging Practices for Competitive Advantage" under the Learning from the Best series.

Ms. Nupur Singh shared insights on the evolving landscape of B2B marketing, highlighting how digital transformation, data-driven platforms, and AI-enabled analytics are reshaping industrial commerce. Drawing from her experience at Moglix, she emphasised the integration of strategy, storytelling, and technology to build scalable, human-centric brands and sustainable competitive advantage. The session reinforced SRCC GBO's commitment to aligning academic learning with contemporary marketing practices, equipping students with a forward-looking understanding of B2B strategy in a rapidly evolving digital ecosystem.

#### **8. Mr. Arpit Nahata, Senior Finance Business Partner, BT Group (Ex-GAIL)**

We at SRCC GBO had the privilege of hosting Mr. Rabindranath A, whose insightful talk on "Future Skills and what Role Management Graduates are likely to



Play" left us inspired and better prepared for industry transformations. He emphasized the importance of adaptability and continuous learning in a rapidly evolving world. He also highlighted the increasing responsibility of businesses to prioritize sustainability alongside profitability, using the example of Jodhpur's handcrafted furniture facing export hurdles due to sustainability certification gaps. He discussed the pivotal role management graduates will play in driving innovation and ethical leadership, especially in fields like clean energy and mobility.

**9. Mr. Kamlesh Kumar, Vice President – Supply Chain, Jumbotail (Gold Medallist, IIM Calcutta)** Global Business Operations (GBO) at SRCC hosted an industry interaction session for the GBO Batch 2025–2027 as part of its ongoing engagement with industry leaders.

Mr. Kamlesh Kumar shared insights from his extensive experience across supply chain and operations in technology-driven organizations. He emphasized the



importance of structured scaling, highlighting the alignment of people, process, and product as key pillars for sustainable growth. Drawing on real-world examples from e-commerce and hyperlocal supply chains, he underscored the role of technology, data-driven decision-making, and measurable KPIs in building efficient and scalable operations.

### Guest Lecture Series

The perfect blend of theory and practice is executed through a series of lectures and discussions where professional from corporate world visit our campus and share their experience.

Some of the prominent interactive visits on campus were:

- Mr. Karan Sharma, Cluster Manager, Hero Motorcorp Ltd.
- Ms. Harini Sreenivasana, HR Head, Worley Parsons Ltd.
- Mr. Kshitiz Mahajan, Co Founder, Complete Circle Consultants Pvt. Ltd.
- Mr. Avijit Chakraborty, Gandhi Fellowship
- Mr. Vipul Kumar, COO, Aspire Now
- Mr. Nakul Bharadwaj, Founder, Decode Research and Analytics
- Mr. Havish Madhvapathy, Founder, Havish M consulting
- Mr. Surender Ahlawat, Taj Group
- Mr. Amit Ranjan Prasad, Vice President, Orient Trimax Ltd.
- Mr. Arunabh Varma, Founder and CEO, Intercell
- Ms. Runa Maitra, Founder and Director, People Talent International
- Mr. D.K. Jain, GST Expert
- Dr. Sujata Naidu, Head Operations, NIINE
- Mr. Surinder Kohli, Head HR, Jaipur Rugs
- Mr. Akash Bhatia, Sr. Manager (HR), Jaipur Rugs
- Mr. Yashpal Sharma, Managing Director, Skyways Group

# Distinguished GBO Alumni



**Ankush Johar**  
Director  
*Infosec Ventures*  
Batch of 2001



**Akash Jerath**  
Associate Vice President  
*WNS Global Services*  
Batch of 2001



**Sujeet Anand**  
Svp And Head  
*DBS Bank*  
Batch of 2001



**Sumit Saxena**  
Founder And  
Ceo *Mind Connect*  
Batch of 2002



**Pooja Porwal**  
Regional Marketing Director  
*Reckitt*  
Batch of 2002



**Harmeet Dhillon**  
Associate Director  
*Ask Wealth Advisors*  
Batch of 2002



**Gurbaksh Singh**  
Advanced Manufacturing  
*EY-Parthenon*  
Batch of 2003



**Madhur Mehta**  
Global Compensation Director  
*Boston Consulting Group*  
Batch of 2003



**Gurbaksh Singh**  
Vice President Banking  
*IDFC First Bank*  
2003



**Jatin Batra**  
Director, Growth and Analytics  
*Frost & Sullivan*  
2003



**Dileep Jain**  
Group Head  
*Landmark Group*  
Batch of 2004



**Satyendra Singh**  
Associate  
Director *Chitkara University*  
2004



**Anubhav Gupta**  
Director  
*Deloitte*  
Batch of 2004



**Pooja B Luthra**  
Group Chief HR Officer  
*@ Trident Group India*  
Batch of 2002



**Ridhima Abbi**  
Director  
*LGT Wealth India*  
Batch of 2004



**Shiv Sagar**  
Brand Strategy, Brand Capital  
*Bennet, Coleman And Co.Lt*  
Batch of 2004



**Ridhima Abbi**  
Director  
*LGT Wealth India*  
Batch of 2004



**Atanu Ghosh**  
NPS Prism  
*Bain & Company*  
Batch of



**Debdoot Banerjee**  
Director  
*Accion*  
Batch of 2004



**Rohit Kumar**  
Wealth  
*Credential Asset Management*  
Planner Batch

# Distinguished GBO Alumni



**Saumya Chopra**  
Director of Risk Mgt.  
*American Express*  
Batch of 2005



**Varun Ahuja**  
Director  
*Credit Suisse*  
Batch of 2005



**Nardip Gupta**  
Director Data Science  
*Nielsen*  
Batch of 2006



**Nitin Singh**  
Head of Internal Audit  
*Havells India Ltd.*  
Batch of 2006



**Ashish Agarwal**  
Senior Director  
*Cognizant*  
Batch of 2006



**Avinash Rana**  
Founder  
*Kafebiz*  
Batch of 2006



**Vivek Naubhar**  
Global Head  
*Reckitt*  
Batch of 2006



**Namrta Bangia**  
Senior Director  
*Global Mass Transit*  
Batch of 2006



**Rajat Agrawal**  
Assistant Vice President  
FX and Derivatives - *GE*  
Batch of 2007



**Varun Kasera**  
Founder  
*Workly*  
Batch of 2007



**Megha Singla**  
Director - Peer Reviews  
*Standard Chartered Bank*  
2008



**Deveshi Chugh**  
Managing Partner  
*Wavemaker*  
Batch of 2008



**Priya Ranjita**  
Global Strategy & Finance  
*Stripe*  
Batch of 2009



**Baijayanti Chadha**  
Business Head  
Director - *Digital River*  
Batch of 2009



**Jaya Viva Kindo**  
Assistant Vice President  
*Wells Fargo*  
Batch of 2010



**Raminder Singh**  
Senior Finance Manager  
*Microsoft*  
Batch of 2010



**Rohan Kapoor**  
Vice President  
*HSBC*  
Batch of 2010



**Sumit S.**  
Associate Director (Projects)  
*Larsen & Toubro Infotech*  
Batch of 2010



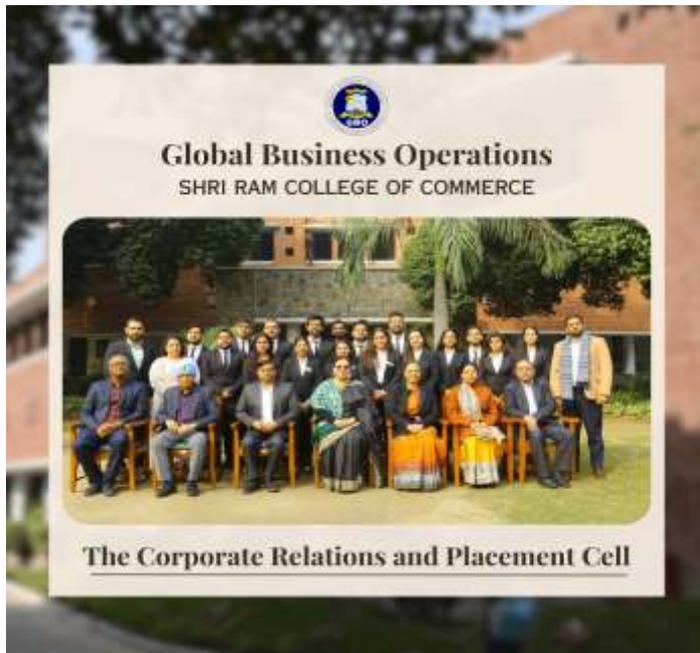
**Pallavi Jaisingh**  
Associate Vice President  
*The Smart Cube*  
Batch of 2010



**Parvi Gangal**  
Senior Vice President  
*DBS Bank*  
Batch of 2010

# STUDENTS SOCIETIES AND CLUBS

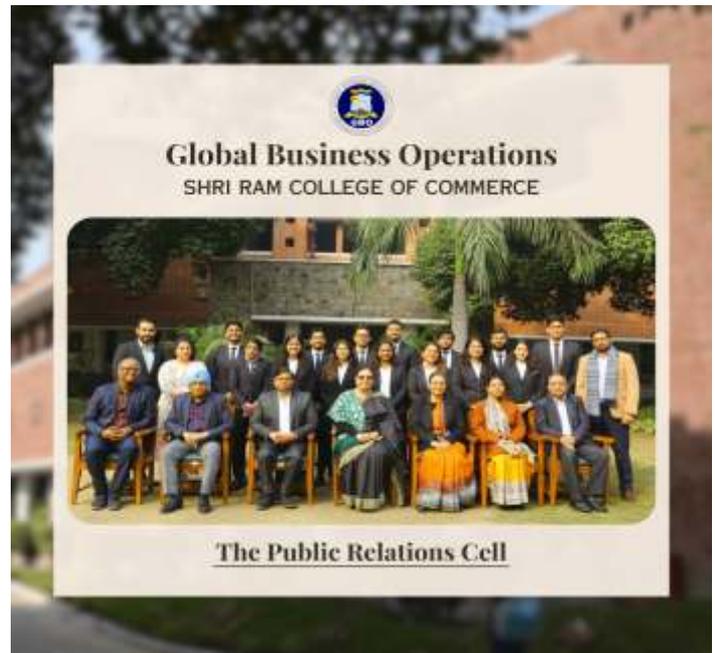
## The Corporate Relations and Placement Cell



The SRCC GBO Corporate Relations and Placement Cell, a key student-led committee at Shri Ram College of Commerce, plays a crucial role in shaping the professional futures of its Global Business Operations (GBO) program participants. This committee bridges the gap between academic achievements and corporate success, driven by its core mission to secure impactful internships and promising job placements. By forming strategic partnerships with a variety of esteemed corporations, it ensures that GBO students have access to exceptional professional opportunities..

Adhering to the GBO program's principles of professionalism and excellence, the committee organizes career fairs, provides personalized guidance, and prepares students for the corporate world. These efforts not only facilitate smooth transitions from academia to professional settings but also equip students to excel as future global business leaders. The SRCC GBO Corporate Relations and Placement Cell is more than a facilitator of corporate connections; it is a dedicated support system that fosters comprehensive student development and prepares them to make significant contributions in their careers.

## Public Relations Cell

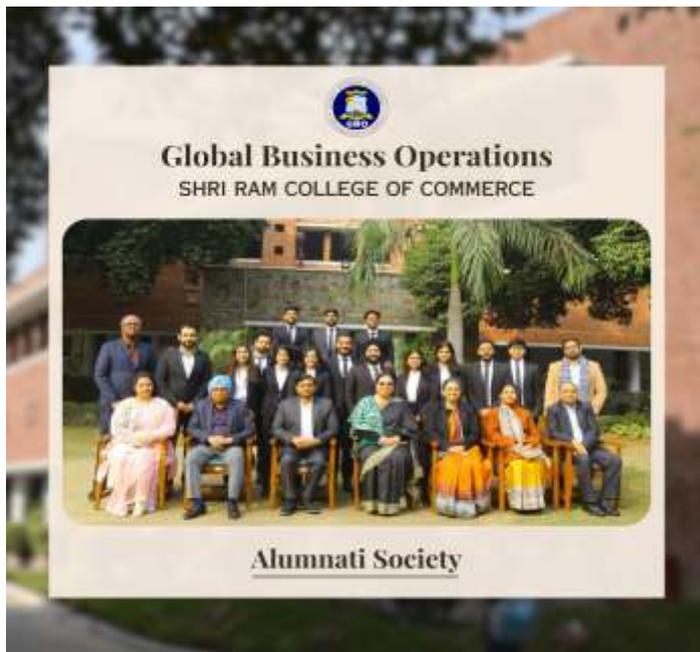


The Public Relations Cell at Shri Ram College of Commerce's Global Business Operations program plays a crucial role in expressing the institution's values, achievements, and opportunities, going beyond simple information dissemination to forge meaningful global connections. By adeptly managing social media platforms, the Cell ensures effective communication of the college's milestones, events, and updates to a global audience, fostering an engaged online community. Strategic interactions with industry leaders and professionals curated by the Cell offer students real-world perspectives and networking opportunities, enhancing their academic experience with practical insights and preparing them for the dynamic business landscape.

Significant events managed by the Public Relations Cell, such as Yugantar, the annual management conclave, highlight its efforts to enrich campus life and promote a culture of innovation. Yugantar serves as a platform for thought leaders and visionaries to share their experiences and insights, significantly enhancing the academic environment with industry trends

and preparing students for future challenges. Additionally, in admissions, the Cell provides essential guidance to prospective students, facilitating a smooth entry into the prestigious GBO program. The Cell's comprehensive activities not only contribute to the holistic development of students but also reinforce the college's commitment to excellence, shaping its legacy through engagement, education, and empowerment.

### Alumnati Society



Alumnati, the bridge between SRCC Global Business Operations (GBO) alumni and current students, fosters enduring relationships through knowledge exchange and mentorship. This society orchestrates various initiatives like the Annual Alumni Dinner, Mentor Mentality Sessions, and 'Know Your Domain' series to enhance connections and provide guidance. These events promote meaningful interactions, deepen academic and professional understanding, and cultivate a dynamic community where both alumni and students drive mutual success. With a vision encapsulated by the motto "Bridging Legacy, Fostering Futures," Alumnati's activities, including gala dinners and insightful workshops, contribute significantly to the holistic development and collective achievements of its members.

### FINANTIX - THE FINANCE AND CONSULTING SOCIETY



FINANTIX, a student-led initiative at SRCC-GBO, actively promotes careers in finance and consulting through a range of strategic activities. They curate educational content distributed via social media channels and facilitate industry interactions with professionals from esteemed firms such as KPMG, Accenture, and PwC. Peer-to-peer learning sessions are structured to cover pertinent topics including financial modeling and case analysis. The group organizes competitive events such as the IPL Auction and has garnered recognition through achievements in prestigious competitions like Finozine at SIBM Pune and Compendium at XLRI Jamshedpur. Their overarching vision encompasses collaboration with other financial societies, facilitating insightful industrial sessions, fostering peer-to-peer skill development, and offering support for case competitions and interview preparation. Anchored by their motto, "Empowering Excellence: Bridging Academia and Industry in Business and Finance," they demonstrate unwavering commitment to cultivating a vibrant and inclusive community that effectively bridges the gap between theoretical concepts and practical application within the financial sector.

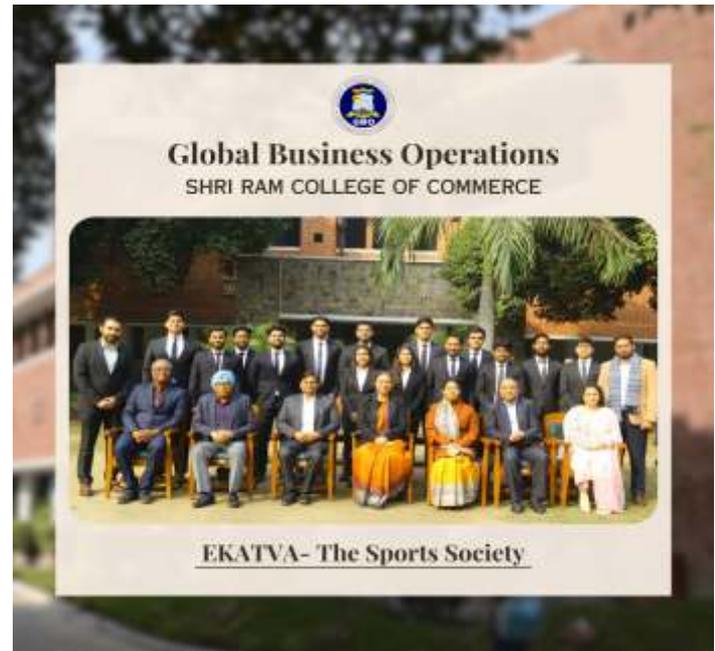
## The Data Factory – Analytics Society of SRCC GBO



The DataFactory, SRCC-GBO's Analytics Society, is an active club dedicated to delivering a comprehensive learning experience in data analytics. Through interactive peer-to-peer sessions, workshops, and case study activities, we ensure students engage with practical applications of various analytical tools, addressing their essential data analytics requirements. By participating in events such as guest lectures and national-level analytics competitions, students gain valuable insights into emerging trends and diverse industry sectors. Our steadfast commitment to holistic development and the practical application of artificial intelligence and data analytics equips students for the evolving analytics landscape, fostering a community that seamlessly integrates academic knowledge with real-world scenarios.

## EKATVA – The Sports Society of SRCC GBO

Welcome to the dynamic sports realm of Global Business Operations at Shri Ram College of Commerce, University of Delhi, where the "Ekatva" Sports Society thrives on camaraderie, competition, and achievement. Ekatva plays a pivotal role in fostering leadership, teamwork, and resilience through sports, engaging in both inter-college and intra-college tournaments. Our



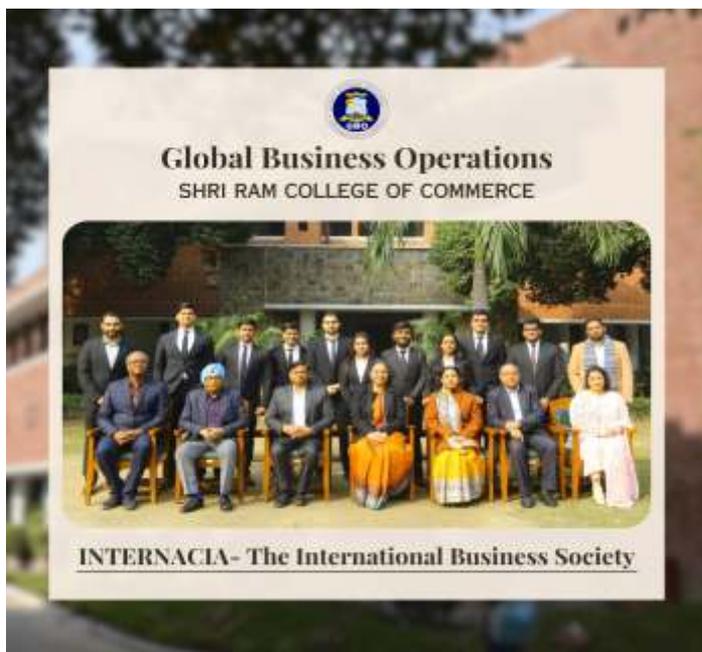
athletes participate in national competitions across various sports, including cricket, football, basketball, and badminton, notably excelling in events like the prestigious inter-college tournaments at IIM Rohtak. On campus, Ekatva also organizes intra-college tournaments that build community and offer all students, regardless of skill level, the chance to compete and grow. This inclusive environment not only cultivates skilled athletes but also shapes future leaders who learn valuable life lessons in perseverance and teamwork, thus leaving a lasting impact on our academic community and beyond.

## HELIOS – The Marketing Society of SRCC GBO



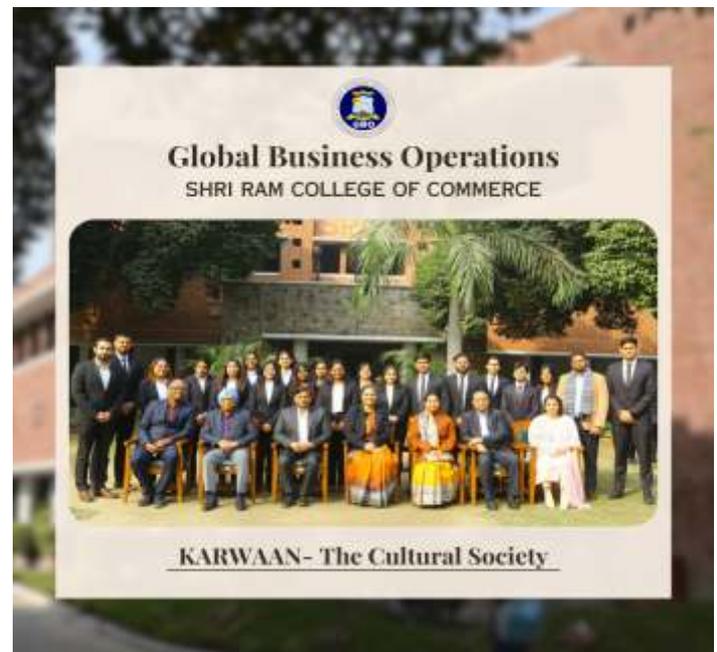
Helios, the Marketing Society of SRCC GBO, epitomizes the ethos of "Passion meets Purpose" with its motto "illuminate, innovate, inspire," driving its dedication to enlightening minds, fostering innovation, and inspiring excellence in marketing. As a leader in the field, Helios conducts comprehensive market research, currently focusing on the Indian Spectacles Industry, and shares insights through LinkedIn articles on brand successes and failures, alongside educational modules on modern marketing technologies like SEO and Google Ads. The society keeps pace with market trends through initiatives such as Kotler Trivia and Start-up of the Week on social media. Its flagship event, Eunoia, themed around creativity for its 3.0 edition, drew over 300 participants and featured engaging activities like the UNSTOP quiz and Ad-Palooza, underscoring its commitment to marketing ingenuity. With a vision of "Empowering Minds, Illuminating Perspectives," Helios not only equips marketing enthusiasts with industry knowledge but also fosters interactions with industry leaders through its events, enhancing the educational journey and establishing itself as a beacon of marketing innovation and excellence.

**INTERNACIA – International Business Society of SRCC GBO**



Internacia, the International Business Society at SRCC GBO, guides students through the complexities of the global business landscape and cross-cultural interactions, emphasizing personal and professional growth in international business. Through initiatives like Peer-to-Peer (P2P) Upskilling Sessions and the flagship Yugantar Business Conclave, which features discussions with leaders from firms like PwC and Deloitte on topics such as artificial intelligence in business, Internacia fosters deep industry engagement. The society's members excel in prestigious case competitions at institutions like LBSIM and IIM, demonstrating their prowess. Additionally, Internacia enhances understanding of global markets through social media and connects students with industry leaders, enriching their educational experience and preparing them as future global business leaders.

**KARWAAN – The Cultural Society of SRCC GBO**



Karwaan, the Cultural Society of GBO, inspired by the verse "main akela hi chala tha jaanib-e-manzil magar, log saath aate gaye aur karwaan banta gaya," aims to foster a vibrant community for artistic expression. It organizes diverse events such as the open mic night "Kuch Ishq Kiya, Kuch Kaam Kiya," the annual Jashn-e-Diwali celebration, the themed evening "Ek Shaam Mastani," and an

innovative open mic at Sundar Nursery, extending cultural experiences beyond the campus. With a commitment to breaking life's monotony, Karwaan creates a nurturing space where creativity, diversity, and individual expression thrive, enhancing the cultural and social experience for all GBO students.

### CII YI YUVA – SRCC



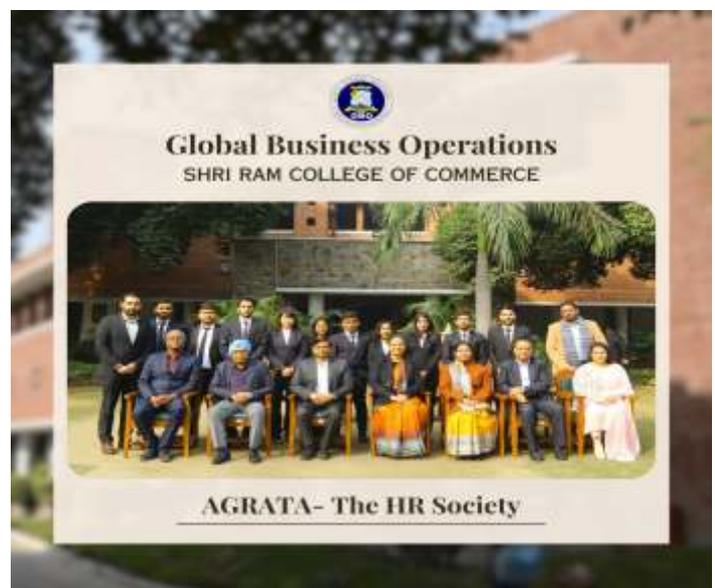
SRCC CII YUVA, a collaboration between Shri Ram College of Commerce and the Confederation of Indian Industry's Young Indians initiative, aims to empower youth through direct engagement with industry professionals, educational events, and industrial visits, enhancing their understanding of the business world and developing leadership skills. This partnership focuses on youth leadership, nation-building, and thought leadership, striving to transform participants into enlightened leaders who contribute to national progress. SRCC CII YUVA hosts various events such as the Model G20 summit and healthcare and technology conclaves, providing students with insights into critical issues and fostering advocacy for policy change. With the vision of becoming a leading voice for young Indians, CII YI Yuva encourages active participation in shaping India's future, emphasizing the vital role of youth in the nation's development.

### The TRAINING AND DEVELOPMENT CELL

The Training and Development Cell (T&D Cell) at



Shri Ram College of Commerce is devoted to nurturing comprehensive development in leadership, communication, teamwork, and business etiquette to prepare students for the global business landscape. Under the motto "Empowering Excellence, Shaping Futures," the Cell collaborates with industry experts and alumni to offer pertinent and practical training. It serves as a dynamic hub for student expertise across business domains, offering customized programs, informative sessions, and corporate opportunity assessments. By orchestrating holistic skill development events like workshops, seminars, and industry engagements, the T&D Cell aims to cultivate well-rounded professionals and scholars, significantly advancing their professional and academic careers within the corporate sphere.



## AGRATA – The HR Society

Agrata, the Human Resources Society at Shri Ram College of Commerce, is dedicated to enriching the HR management learning experience for students by bridging the gap between academic theories and corporate practices. Through a range of activities like guest lectures, workshops, case studies, and national competitions, Agrata keeps students abreast of industry trends and developments. Its flagship HR Summit allows for direct engagement with HR leaders, offering deep insights into the corporate world. Additionally, Agrata leverages its social media to provide valuable content on HR terminology, technology trends, and current HR news, fostering a community of knowledgeable and empowered future HR professionals. Agrata, the HR society at Shri Ram College of Commerce, has hosted impactful events like Yugantar and DecipHR 23 to enrich HR learning. Yugantar featured a panel on "Reimagining Employee Experience through EDB Lens," fostering insightful discussions, while DecipHR 23, a creative HR competition, promoted innovative problem-solving. These initiatives demonstrate Agrata's commitment to deepening HR understanding and preparing future leaders for the dynamic HR landscape.



## Ops Catalyst – The Operations Society of SRCC GBO

SRCC GBO is renowned for its excellence in producing business leaders equipped with a global perspective. However, we need a dedicated platform for students to enhance their skills and knowledge specifically in the Operations Domain. To address this, we had established OpsCatalyst. OpsCatalyst will focus on being a catalyst for innovation, improvement, or transformation within operations management practices. The primary objective of OpsCatalyst society is to create a conducive environment for students interested in the field of operations management. This society aims to facilitate learning, networking, skill development through courses and workshops, and placement opportunities specifically tailored to the operations domain. The establishment of the Operations Society at SRCC GBO will fill a crucial gap in the college's ecosystem by providing a specialized platform for students interested in operations. The society aims to empower students to become proficient and future-ready professionals in the field of operations.

# ACHIEVEMENTS

The Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC) holds in high esteem its role in fostering the development of future leaders in global operational strategies. In the current academic year, our students have demonstrated exceptional prowess, attaining distinguished accolades in esteemed competitions, thereby showcasing their capabilities, and establishing notable standards of achievement. Below is a synopsis of their commendable accomplishments, which have garnered acclaim for SRCC.

- **Strategic Victory at Ecosankalp**

Demonstrating strong strategic thinking and a commitment to sustainability, Amit Kumar Singh and Kamlesh Kumawat of SRCC GBO secured the First Position at Ecosankalp – The Environment B-Plan Competition, organized by Ecoclub, SSCBS as part of Prakriti 2025. Their innovative business proposal reflected a deep understanding of environmental challenges and sustainable enterprise design. This achievement highlights the analytical rigor, creativity, and socially responsible outlook nurtured within the Global Business Operations programme at SRCC.

- **Top Honours at Stimuli 3.0**

Exhibiting exceptional analytical rigour and strategic problem-solving, Team Case Chads from SRCC GBO, comprising Amit Kumar Singh and Kamlesh Kumawat, secured 1st Position at Stimuli 3.0, a premier inter-college case competition organised by the Stanalysis Society of Delhi Technological University (DTU). Competing against teams from diverse institutions, the team advanced through multiple rigorous rounds to emerge as winners, showcasing strong business acumen and structured thinking. This achievement reflects the competitive spirit, analytical excellence, and case-solving culture fostered within the Global Business Operations programme at SRCC.

- **Podium Finish at GreenTech Policy Challenge**

Demonstrating strong policy insight and interdisciplinary thinking, Team GBO Squad from SRCC GBO, comprising Kamlesh Kumawat and Gaurav Shukla, secured 3rd Position at the GreenTech Policy Challenge, organized as part of Tryst'25 by IIT Delhi. The team proposed AI-integrated policy solutions addressing real-world energy and sustainability challenges, showcasing a nuanced understanding of public policy, data-driven decision-making, and clean technology transitions. This achievement reflects SRCC GBO's emphasis on analytical depth, sustainability-oriented thinking, and real-world problem-solving.

- **First Position at CosmoMoguel**

Demonstrating strong strategic acumen and competitive excellence, Team GBO Squad from SRCC GBO, comprising Kamlesh Kumawat, Gaurav Shukla, and Amit Kumar Singh, secured 1st Position at CosmoMoguel, a case competition organised by BIMTECH as part of VIHAAN'25. The team's winning performance highlighted their ability to apply structured thinking, teamwork, and business insight in a competitive inter-collegiate setting. This achievement underscores the strong case-solving culture and analytical rigor fostered within the Global Business Operations programme at SRCC.

- **Winner at The Verdict**

Showcasing strong brand insight and strategic thinking, a team from SRCC GBO comprising Divyansh Pandole and Deepanshi Kashyap secured the Winner position at The Verdict, a Brand Strategy Case

Competition organised by Motilal Nehru College. The team's performance reflected a clear understanding of brand positioning, consumer insight, and strategic decision-making. This achievement highlights the creativity and marketing acumen nurtured within the Global Business Operations programme at SRCC.

- **Runner-Up Finish at IIFM**

Demonstrating analytical depth and collaborative problem-solving, a team from SRCC GBO comprising Kamlesh Kumawat and Divyansh Pandole secured the Runner-Up position at a case competition hosted by the Indian Institute of Forest Management (IIFM). Competing against teams from diverse institutions, the duo showcased strong strategic reasoning and structured analysis. This achievement underscores SRCC GBO's emphasis on teamwork, competitive excellence, and applied learning.

- **Victory at Masters' Union**

In a commendable exhibition of strategic prowess and effective teamwork, Abhinav Arora, Sahil Singh Poswal, and Utsav Singh from SRCC GBO distinguished themselves at the "Operation Chronicles" competition hosted by Masters' Union. Despite facing formidable competition, they secured the 2nd position, earning a cash prize of Rs. 10,000. This achievement underscores their exceptional abilities and resolute dedication, further bolstering SRCC GBO's reputation for fostering excellence and practical expertise among its students.

- **SRCC's Karate Prodigy Excels on the Global Stage**

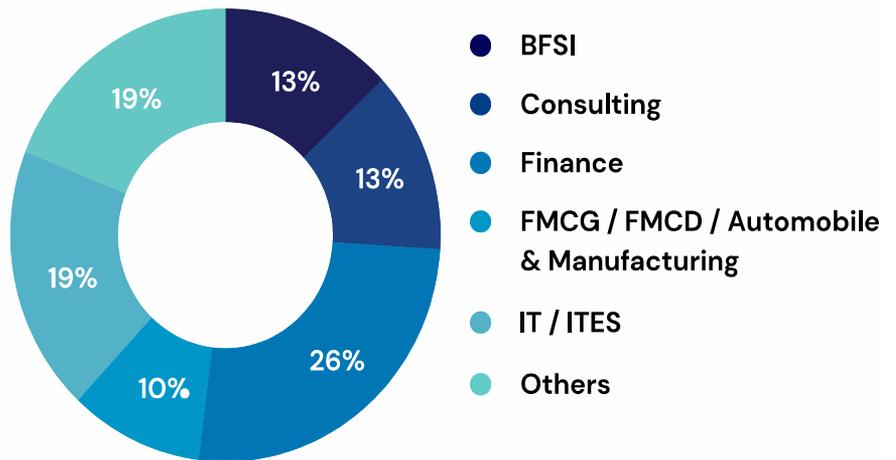
Akshay Mahara, a second-year student enrolled in the Global Business Operations program at SRCC, stands as a testament to the college's ethos of nurturing excellence in both academics and athletics. As a distinguished member of India's Senior National Karate Team, Akshay holds the remarkable rank of 7th in Asia and 89th globally as of 2023. His illustrious career includes securing silver medals at the 2018 and 2022 Commonwealth Games, in addition to numerous gold medals earned in South Asian and National Championships. Akshay's recent participation in the 2023 WKF Senior World Championships further solidifies his position as India's premier karate athlete for six consecutive years, boasting an impressive tally of over 90 medals throughout his 13-year journey.

# PLACEMENT REPORT

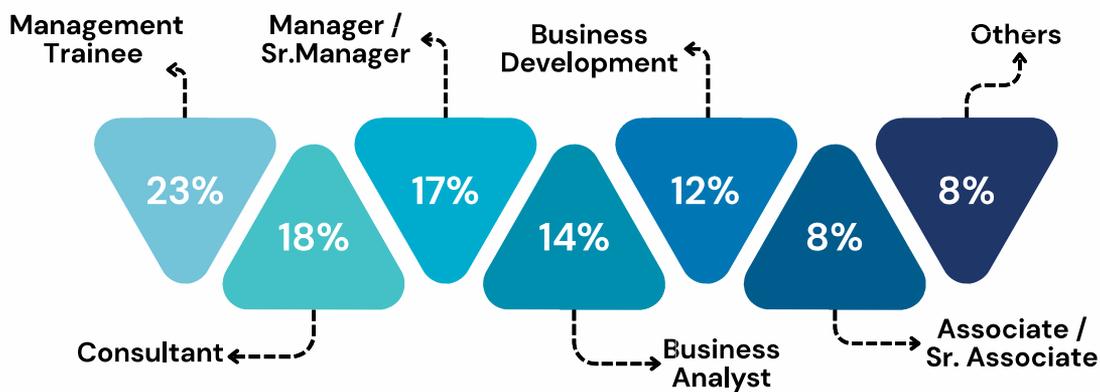
## Placement Statistics



## Sector Wise Distribution



## Profiles Offered in Placements

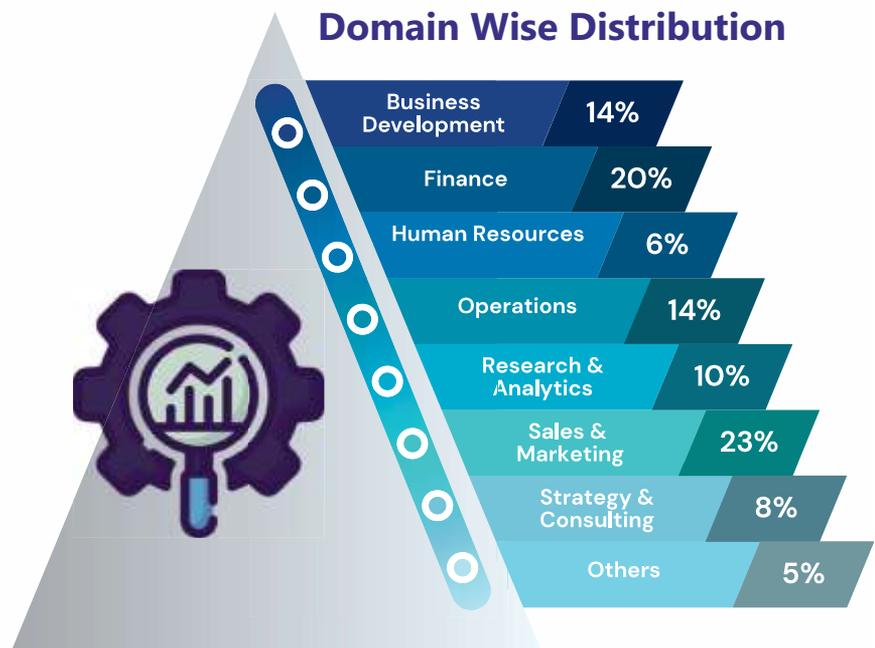


**20+**  
NEW RECRUITERS ONBOARDED

## Internship Statistics

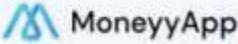


## Domain Wise Distribution



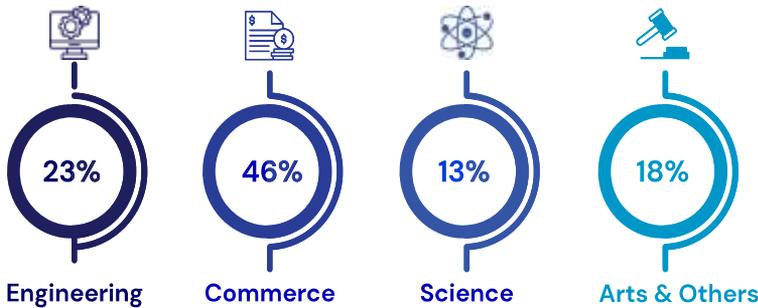
# Prominent Associations

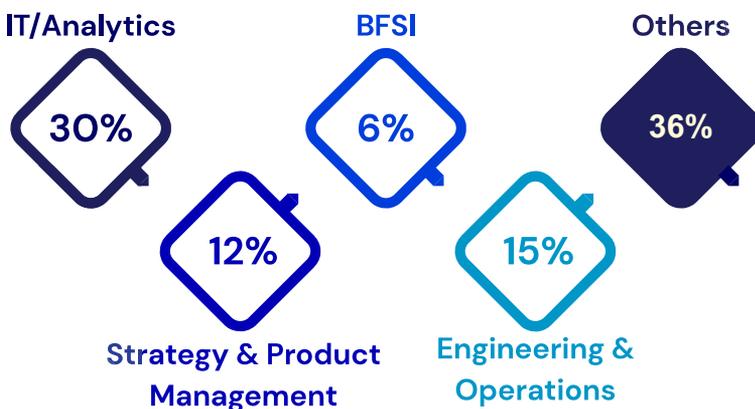
jaro education				
KANTAR				
 Mahindra	 marico		Michael Page	
 MetLife			netomi	
 NODWIN GAMING		ONEDIRECT		paytm
 rocsearch	Saarthi .ai			 Schindler
SCALER 		silverpush 	SLAY COFFEE	SpencerStuart
SONY		 stashfin		 TATA STEEL
 THE TIMES GROUP			Tech Mahindra	
 TresVista Catalyzing Your Impact				WAVE <small>Infratech</small>

# CURRENT BATCH PROFILE (2024-2026)

## Educational Background



## Domain Wise Experience

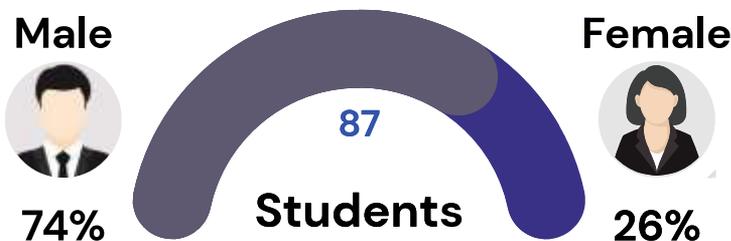


At SRCC GBO, the 2024–2026 batch represents a diverse and dynamic mix of disciplines, enriching the overall learning experience. Students from **Commerce (46%)** form the largest cohort, contributing strong business fundamentals, while those from **Engineering (23%)** bring technological insight and problem-solving capabilities. **Science graduates (13%)** add analytical depth, and students from **Arts and other disciplines (18%)** offer diverse perspectives, together fostering a multidisciplinary academic environment.

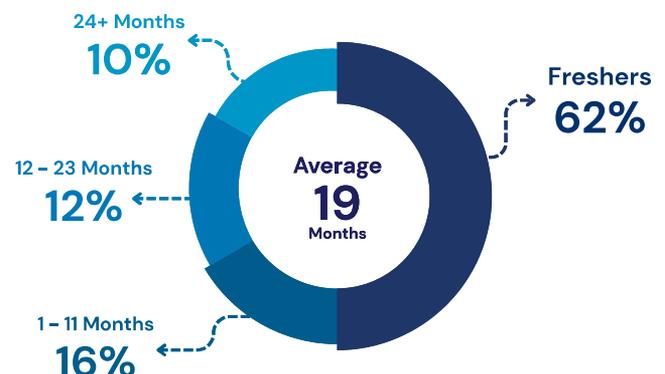
The batch also reflects a balanced mix of fresh graduates and experienced professionals. While a majority of students enter the programme as **freshers (62%)**, others bring valuable prior work experience across various domains. **The average work experience of the batch stands at 19 months**, with 16% of students having 1–11 months of experience, 12% with 12–23 months, and **10% possessing more than 24 months of professional exposure**. This blend ensures meaningful peer learning and classroom discussions grounded in real-world context.

The batch strength for the 2024–2026 cohort stands at **87 students**, with a gender composition of **74% male and 26% female participants**. This diversity contributes to an inclusive academic environment that closely mirrors the dynamics of the global corporate world.

## Batch Diversity



## Work Experience



# FACULTIES

## Principal

Prof. Simrit Kaur M.A. (Economics), Ph.D. (FMS)

## Vice Principal

Prof. Aruna Jha M.Com, M.Phil., Ph.D.

## Course Coordinator

Dr. Misha Govil M. Sc. (Maths), M.Phil., Ph.D.

## Programme Associates

Dr. Anuj Jatav M. Com, Ph. D.

Mr. Anuj Vijay Bhatia M. Com, JRF

## Faculty

Dr. Alok Kumar Ph.D. Ranchi University, M. Com. PGDFM, MBA

Dr. Abhay Jain M.Com., LLB, Ph.D.

Dr. Amit Sachdeva M. Com, M. Phil, (Delhi), MBA (IIT, Delhi), Ph.D. (Delhi)

Dr. Dipika Bansal B. Com (Hons), M. Com, M.Phil, Ph.D. from Delhi University

Mr. Havish Madhvapaty MBA Gold Medalist, UGC NET, Microsoft Certified Trainer

Dr. Monika Gaur M.A. (Eco.), Ph.D.

Dr. Mohit Anand MBA (Reims Management School) (Neoma), France, Ph.D. (Emlyon Business School), France

Prof. Mohan Krishnan B. Tech (Delhi), MBA (D.U).

Ms. Mithu Ghoshal PG (German) Rajasthan Uni., Diploma from DU, M1 Level Max Mueller Bhavan

Dr. Nitin Dewan M. Com (H.U), MBA, D.U, Ph.D (Indore)

Mr. Rishi Mehra CSA (ICFAI), MBA (IBS), CTM (ACTM), LIFA (U.K.)

Mr. Sidharth Balakrishnan MBA (IIM) Calcutta, MPhil

Dr. Shikha Gupta M.Com., Ph.D.

Mr. Sanjeev Govil B.E. (Mechanical) Delhi College of Engineering (D.U), M.B.A (PGDM) Indian Institute of Management (Lucknow)

Mr. Shounak R. Choudhary Industrial Engineering (IIT-Kharagpur), Fellow in Management, Business Policy (IIM-Ahemdabad)

Dr. Tarun Kehair B. Com (H), ISC, ICSE (Don Bosco Park Circus, Kolkata)

Dr. Vandana Jain M.Com., Ph.D.

## Administrative Staff

Mr. Jatin Lamba A. O. Admin

Mr. Sanjay Dobhal A.O. Accounts

Mr. Shiv Nandan P.A. to Principal

Ms. Juleta Khan S. O. Admin

Ms. Neha Sharma Sr. Technical Assistant

Ms. Kunti Sharma Librarian

Mr. Prakash Office Assistant

Mr. Vinay Tiwari Office Assistant

Mr. Sahil Malik Attendant

# COURSE REQUIREMENTS

## Attendance Requirements Examination Scheme

Candidates admitted to the GBO Programme will have to attend at least 75% of the classes, to be eligible for appearing in each of the University Semester examinations.

## Examination Scheme

Candidates admitted to the GBO Programme will have to attend at least 75% of the classes, to be eligible for appearing in each of the University Semester examinations.

The examination in each paper in every semester carries 100 marks divided as follows:

- o Written examination (3 hours) : 70 marks
- o Internal Assessment : 30 marks
- The students who obtain in each of the papers of the four semesters at least 40% marks, and in the aggregate of the two semesters of each of the years, at least 50% marks, shall be eligible for the award of the Diploma.
- The students shall be deemed to have cleared year one of the course on obtaining a minimum of 40% marks each in at least ten of the papers in the examinations comprising Semesters One and Two.
- The students shall be deemed to have cleared year two of the course on obtaining a minimum of 40% marks each in at least nine of the papers in the examinations comprising Semesters Three and Four.
- On not clearing a year, a student shall be permitted to reappear in the concerned examinations in the subsequent year as an ex-student or join the course as a regular student.
- On not passing some of the papers of a cleared year, the student would have to pass such papers within a maximum period of two years. A student not obtaining 50% marks in the aggregate of the two semesters of a year would be permitted to reappear in any of the papers of his choice within a maximum period of two years.
- A student would be required to complete the entire course in a maximum of four years from the year of admission to the course.



# GLOBAL BUSINESS OPERATIONS SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi-110007

www.srccgbo.edu.in • www.srcc.edu

December 15, 2025

## Admission to the 28<sup>th</sup> Batch of Post Graduate Diploma in Global Business Operations (PGDGBO) – 2026-2028

Shri Ram College of Commerce (SRCC) invites applications for admission to the two-year full-time Post Graduate Diploma in Global Business Operations (PGDGBO) Programme of the University of Delhi, for the 28<sup>th</sup> Academic Batch of 2026-2028.

Below are the key details of the program and the admission procedure:

<b>Course</b>	Post Graduate Diploma in Global Business Operations (PGDGBO)	
<b>Duration</b>	Two Years, Full-Time	
<b>Medium of Instruction</b>	English	
<b>Admission Seat Matrix</b>	<b>Admission Category</b>	<b>Seats</b>
	Unreserved (UR)	31
	Economically Weaker Sections (EWS) (10%)	08
	Other Backward Castes Non-Creamy Layer (OBC) (27%)	21
	Scheduled Castes (SC) (15%)	12
	Scheduled Tribes (ST) (7.5%)	06
	<b>TOTAL (A)</b>	<b>78</b>
	Persons with Benchmarked Disabilities (PwBD) (Supernumerary) (5%)	04
	Armed Forces Ward (CW) (Supernumerary) (5%)	04
	Foreign Nationals (FN) (Supernumerary) (5%)	04
	Orphan (Supernumerary)	02
	DU Ward Quota (Supernumerary)	02
	<b>TOTAL SUPERNUMERARY SEATS (B)*</b>	<b>16</b>
	<b>TOTAL NUMBER OF SEATS (A) + (B)</b>	<b>94</b>
<b>Note:</b>		
(a) Only OBC category candidates whose caste is listed in the Central OBC list and who possess an OBC certificate issued on or after 01.04.2026 will be considered during document verification.		
(b) Only EWS category candidates with an EWS certificate issued on or after 01.04.2026 will be considered during document verification.		
(c) For application in PwBD Category, applicant must furnish a valid disability certificate issued by the competent authority, bearing a photograph of the applicant.		
(d) Change of category is not permitted after the submission of the application form. If a candidate wishes to modify their category, they must submit a fresh application.		
*As per the existing rules of the University of Delhi, there is currently no provision for reservation of seat(s) for Single Girl Child applicant in the PGDGBO programme.		
<b>Eligibility Criteria</b>	A Bachelor's Degree from a recognized university with a minimum of 50% marks is required for admission. Candidates belonging to SC, ST, OBC, CW, and PwBD categories are eligible for a 5% relaxation in the minimum eligibility criteria.	
	<b>Note:</b> Candidates appearing in the final semester/year of their undergraduate degree program are eligible to take the entrance test. However, admission will only be granted to those shortlisted	

M. Gauril

	<p>candidates who can provide proof of their qualifying degree results at the time of admission, as per the scheduled dates. If a candidate's final results fall below the minimum eligibility criteria upon declaration, their candidature will be canceled.</p>
<b>Course Fee</b>	<p>₹82,000/- per semester.</p> <p>Students in the 'Foreign National' category are required to pay an additional fee of USD 250 per semester.</p> <p><i>(Please note: Fees are subject to revision at any time during the course period.)</i></p>
<b>Selection Criteria</b>	<p>Admission to the course is based on an objective-type online test, followed by a Group Discussion (GD) and Personal Interview (PI).</p> <p><b>Test Components:</b></p> <p><b>1. Online Test:</b> The online test will consist of the following sections:  <ul style="list-style-type: none"> <li>(a) English Comprehension &amp; Language Ability</li> <li>(b) Quantitative Ability</li> <li>(c) Logical Ability/Reasoning</li> <li>(d) Data Interpretation</li> </ul> </p> <p><b>2. Group Discussion and Personal Interview (GDPI):</b>  <ul style="list-style-type: none"> <li>(a) Group Discussion: Candidates will participate in a group discussion on a given topic.</li> <li>(b) Personal Interview: Candidates will be assessed on their personality, communication skills, and general knowledge in the fields of management and international business.</li> </ul> </p> <p><b>Online Test Details:</b></p> <ul style="list-style-type: none"> <li>• The online test will be conducted in English. Each section of the test will consist of 25 multiple-choice questions, with four options for each question. Candidates must select one correct answer. Each section will be given a time of 30 minutes. However, there will be no sectional cutoff.</li> <li>• Each question carries 4 marks. Full marks will be awarded for a correct answer, and 1 mark will be deducted for an incorrect answer.</li> <li>• The total duration of the test is 2 hours (120 minutes).</li> <li>• On-Screen Calculators will be allowed.</li> </ul> <p><b>Selection Process:</b></p> <ol style="list-style-type: none"> <li>1. <b>Online Test:</b> Candidates must first appear for the online test. After the results are announced, a limited number of candidates, based on merit in each category, will be invited to participate in the Group Discussion and Personal Interview (GDPI).</li> <li>2. <b>Group Discussion and Personal Interview (GDPI):</b> Appearing in the GDPI is mandatory for consideration in the final merit list.</li> <li>3. The final merit list will be prepared based on the aggregate percentile scored in the online test and score in GDPI.</li> </ol> <p><b>Weightage for Final Merit List:</b></p> <ul style="list-style-type: none"> <li>• <b>Online Test:</b> 75%</li> <li>• <b>GDPI:</b> 25% <ul style="list-style-type: none"> <li>○ Group Discussion: 10%</li> <li>○ Personal Interview: 15%</li> </ul> </li> </ul>
<b>Admission Under Foreign National Category</b>	<p>Candidates holding a valid passport or citizenship card of a country other than India will be considered under the 'Foreign National Category.' These candidates are not required to appear for the online test or GDPI. Admission for foreign nationals will be based on the following criteria:</p>

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	<ol style="list-style-type: none"> <li>1. <b>High School Marks:</b> 10% weightage</li> <li>2. <b>Senior Secondary Marks:</b> 25% weightage</li> <li>3. <b>Graduation Marks:</b> 60% weightage</li> <li>4. <b>Statement of Purpose (up to 2500 characters) and Essay (about 5000 characters) on "Globalization in a Business Context":</b> 5% weightage</li> </ol> <p>Foreign national candidates must upload scanned copies of their high school, senior secondary, and graduation mark sheets at the time of application/registration, along with their Statement of Purpose and Essay. Candidates in their final year of graduation should upload their previous year/semester mark sheets and must submit their final degree or mark sheets once results are declared.</p>																
<b>Important Dates</b>	<table border="1"> <tr> <td><b>Date of Notification</b></td> <td>15<sup>th</sup> December, 2025</td> </tr> <tr> <td><b>Registration Opening Date</b></td> <td>15<sup>th</sup> December, 2025</td> </tr> <tr> <td><b>Registration Closing Date</b></td> <td>23<sup>rd</sup> January, 2026</td> </tr> <tr> <td><b>Exam Date</b></td> <td>28<sup>th</sup> February, 2026 (Saturday)</td> </tr> <tr> <td><b>Exam Time</b></td> <td>03:00 P.M. to 05:00 P.M. (IST)</td> </tr> </table>	<b>Date of Notification</b>	15 <sup>th</sup> December, 2025	<b>Registration Opening Date</b>	15 <sup>th</sup> December, 2025	<b>Registration Closing Date</b>	23 <sup>rd</sup> January, 2026	<b>Exam Date</b>	28 <sup>th</sup> February, 2026 (Saturday)	<b>Exam Time</b>	03:00 P.M. to 05:00 P.M. (IST)						
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<b>Mode of Application/Registration for Admission</b>	All interested candidates must apply online for admission/registration through the college website, <a href="http://www.srcc.edu/www.srccgbo.edu.in">www.srcc.edu/www.srccgbo.edu.in</a> within the specified dates. The candidates are requested to check the College website regularly for any updates/announcements.																
<b>Application/Registration Procedure and Fees:</b>	<p>Candidates must submit their application online through the College Website, <a href="http://www.srcc.edu">www.srcc.edu</a>, by clicking on the "Announcements" tab on the homepage. The registration fee can be paid using MasterCard, Visa Credit or Debit Cards, Rupay Card, Net Banking, and UPI. Before submitting the online application, candidates should carefully read the guidelines provided in the Admission Portal. Once the application form is submitted, no changes will be allowed.</p> <p><b>Registration Fees:</b></p> <ul style="list-style-type: none"> <li>• Rs. 2,500/- for General, OBC, and Foreign National categories, and DU Ward Quota</li> <li>• Rs. 1,500/- for SC, ST, CW, EWS, PwBD.</li> </ul>																
<b>Entrance test &amp; GDPI Venues</b>	<p>The online test is scheduled to be held at designated test centers in the following cities:</p> <table border="1"> <tr> <td><i>Ahmedabad</i></td> <td><i>Bengaluru</i></td> <td><i>Bhopal</i></td> <td><i>Bhubaneswar</i></td> </tr> <tr> <td><i>Mohali</i></td> <td><i>Delhi-NCR</i></td> <td><i>Guwahati</i></td> <td><i>Hyderabad</i></td> </tr> <tr> <td><i>Jaipur</i></td> <td><i>Kochi</i></td> <td><i>Kolkata</i></td> <td><i>Lucknow</i></td> </tr> <tr> <td><i>Mumbai</i></td> <td><i>Nagpur</i></td> <td><i>Ranchi</i></td> <td><i>Varanasi</i></td> </tr> </table> <p><b>Note:</b> The college reserves the right to withdraw one or more of the above-mentioned test centers if there is insufficient demand. Candidates affected by such changes will be reassigned to their next preferred center, as indicated in their application.</p> <p><b>GDPI Venue:</b> The Group Discussion and Personal Interview (GDPI) will be held at Shri Ram College of Commerce, Delhi.</p>	<i>Ahmedabad</i>	<i>Bengaluru</i>	<i>Bhopal</i>	<i>Bhubaneswar</i>	<i>Mohali</i>	<i>Delhi-NCR</i>	<i>Guwahati</i>	<i>Hyderabad</i>	<i>Jaipur</i>	<i>Kochi</i>	<i>Kolkata</i>	<i>Lucknow</i>	<i>Mumbai</i>	<i>Nagpur</i>	<i>Ranchi</i>	<i>Varanasi</i>
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<b>General Guidelines</b>	<p>Candidates must download their Admit Card and Instructions from the Admission Portal. They should report to the Entrance Test Venue as per the schedule mentioned in the admit card and adhere to all instructions for the test. Registration does not guarantee final eligibility; candidates will be provisionally eligible to take the test and GDPI, subject to the verification of eligibility documents at the time of final admission.</p> <p><b>Candidates must bring the following items to the venue:</b></p> <ul style="list-style-type: none"> <li>• Personal transparent water bottle</li> <li>• A simple pen</li> <li>• Admit card</li> <li>• ID card (Aadhaar Card/PAN Card/Voter ID/Passport)</li> </ul> <p>No other items will be allowed inside the venue.</p>																

*M. Jamil*

	<ul style="list-style-type: none"> <li>ID card (Aadhaar Card/PAN Card/Voter ID/Passport)</li> </ul> <p>No other items will be allowed inside the venue.</p>
<b>Scribe for Candidates under PwBD Category</b>	Candidates belonging to the Persons with Disability (PwBD) category who require a scribe for the online test must indicate this in the relevant section of the Application Form. Candidates wishing to bring their own scribe must provide the original disability certificate and proof of identity (both original and a copy) for the scribe, such as a Voter ID or Aadhaar Card, at the time of the test.
<b>Future Communication &amp; Updates</b>	No personal communication through Post or Courier will be sent to any candidate with respect to the admission test, result and selection. All information will be uploaded on the on-line Admission Portal accessible through the College Website. On registration for applying for Admission to PGDGBO, every candidate will be assigned unique user ID and password which is to be used to access all details regarding admissions.
<b>Enquiry / Help Desk</b>	For queries regarding the test, course, admit card, or any difficulties with registration, Toll Free No: <b>+91 7996109444</b> GBO Office PG Diploma in Global Business Operations Shri Ram College of Commerce Maurice Nagar, Delhi-110007

*M. Govil*  
**Dr. Misha Govil**  
**GBO Coordinator**

Course Coordinator  
Global Business Operations  
Shri Ram College of Commerce  
(University of Delhi)  
Delhi-110007

*Simrit Kaur*  
**Prof. Simrit Kaur**  
**Principal**

Principal  
Shri Ram College of Commerce  
(University of Delhi)  
Maurice Nagar, Delhi-110007

*V.K.*

# SHRI RAM COLLEGE OF COMMERCE



## *Century of Excellence: 1926 - 2026*

The story of Shri Ram College of Commerce is the story of visionaries and ideas that have shaped generations, leaving an enduring imprint on the nation's intellectual and institutional landscape. For a hundred years, SRCC has stood at the forefront of higher education, blending academic distinction with a profound commitment to the public good. Knowledge here has never been confined to theory; it has been a dynamic current, enabling young minds to confront the complexities of their time and to emerge as leaders who create a lasting impact.

Our identity as the College of Global Choice is not merely a phrase of aspiration but a statement of accomplishment. The education imparted within these walls resonates far beyond them, carrying with it the discipline of thought and the clarity of purpose. The classrooms of SRCC have nurtured scholars, economists, entrepreneurs, and policymakers; individuals who lead with intellect, integrity, and imagination.

The centenary logo stands as both a tribute to a remarkable legacy and a declaration of future intent. Rooted in the vision of our founder, Sir Shri Ram, it reflects continuity of purpose and faith in progress. SRCC symbolizes a journey that honours heritage while embracing transformation, reaffirming its place as a beacon of intellectual leadership.



# SRCC AT 100

*a legacy unfolding*



*A Century of Excellence: 1926-2026*



## GLOBAL BUSINESS OPERATIONS

SHRI RAM COLLEGE OF COMMERCE

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